

**REMARKS**

Applicants thank the Examiner for the thorough consideration given the present application.

The title is amended to read, "METHOD AND APPARATUS FOR CONSUMING CONTENT AT A NETWORK ADDRESS" and is clearly indicative of the invention to which the claims are directed.

Claims 1-13 are cancelled in favor of new claims 14-24. Claims 14-24 recite the claimed steps in positive language; avoid any interpretation under 35 U.S.C. §112, sixth paragraph; eliminate any possible temporal limitations, and provide for infringement of the apparatus claims when the goods are sold prior to being put into use. No new matter is introduced. Entry of claims 14-24 is in order.

Applicants traverse the rejection of claims 1-7 and 12 under 35 U.S.C. §102(b) as being anticipated by Andreoli et al. (U.S. 6,735,622), as well as the rejection of claims 8-11 and 13 under 35 U.S.C. §103(a) as being unpatentable over Andreoli, are moot in view of newly submitted claims 14-24.

Independent claim 14 is directed to a method of consuming content located at a network address. The method includes connecting to a user interface a portable memory where the address is stored. The network address is connected to the user interface. The content to a user is manifested by operating the user interface. Upon navigating to a given point in the content, the content is no longer consumed, and the user is interfaced to

record data indicative of the aforesaid point on the portable memory. Subsequently, the portable memory is reconnected to the user interface. Using the address and the data stored on the portable memory, the steps of connecting to the address and navigating directly to the aforesaid point of the content are performed by operating the user interface.

Independent claim 18 is directed to an apparatus for enabling consumption of content located at an address in a network having a combination of elements, including a user interface operable to navigate to the address and manifest the content to a user, and a portable memory releasably connectable to the user interface. The portable memory is arranged to (1) store the address, and the user interface is operable to receive a command from a user to cease consuming the content; (2) record, within the portable memory and in response to receipt of the command, data indicative of a point in the content where the command was received; (3) receive a further command from a user to read the address and the data from the portable memory; and (4) connect to the content and navigate directly to the point in the content by using the address and the data.

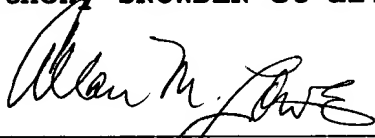
None of the references of record, including Andreoli, discloses or suggests a method or apparatus having the above-noted features. For example, the Office Action refers to column 8 of Andreoli, but this passage merely discusses the standard parts of a

network operating in a normal manner and revering to the same document, not navigating to a particular point in a given document, which is a focus of the presently claimed invention.

In view of the foregoing amendments and remarks, favorable reconsideration and allowance are deemed in order.

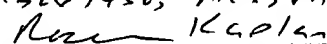
Pursuant to 37 C.F.R. §1.136(a), Applicants hereby request a two-month extension of time in which to file this response. Please charge the government fee of \$430 to Deposit Account No. 08-2025. If in error or other fees are required, the Commissioner is hereby authorized to credit any overpayment or charge any omitted fees, including application processing, extension of time, and extra claims fees, to Deposit Account No. 08-2025.

Respectfully submitted,  
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